

**Rotary Foundation Matching Grants project
Fight Youth Poverty in Bosnia-Herzegovina part 2
April 2013 - June 2014 (15 months)**



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Dr. Hans Philipp, Rotary Club Kitzbühel, project coordinator

The project is linked with the ADC financed tour.reg project (implemented in Bosnia-Herzegovina by KulturKontakt Austria from 2007-2012) and the Rotary Foundation Matching Grants project #76732 "Fight Youth Poverty in Bosnia-Herzegovina, 2013 – 2014 (FYP)" (submitted for financing at BMZ Germany).

Goal of the project is to improve the initial vocational education of the youth at 12 secondary colleges for tourism in Bosnia-Herzegovina: 9 schools that had previously participated in the tour.reg project: schools from Brcko-District, Pale, Lukavac, Sarajevo, Cazin, Bihac, Zenica, Tuzla, Prijedor and 3 new schools chosen with the help of the local ministries: Jablanica, Teslic, Kupres (3 out of the total of 9 schools which will be partners in the FYP project),

The project will follow up the results from the tour.reg project and be aimed at implementation of the quality criteria for practical teaching and learning at the chosen schools, using the results of the tour.reg project specified in the guidelines "Leitfaden für inner- und außerschulischen Praxisunterricht" (guidelines define and describe the quality criteria for the practical teaching and learning within and outside the schools), specifically:

- Promote the development of related practical key qualifications of teachers and students in school environment through four three-day practical trainings for teaching staff (topics good regional cooking, service, care of customers) and further promotion of quality criteria for non-school practical teaching and learning (internships)
- Improve the cooperation between schools and companies from the field of tourism by supporting relevant projects focused on regional development of tourism through a set of measures focused around school projects (one training in project work, 1 school project per school) with companies and the work in training companies (visit to training firm fair in Mostar, editing the "weekly market").

The planned measures further contribute to the development of key qualifications as creativity, flexibility and entrepreneurship, thus preparing the youth for their future business and private life in a free market economy characterized by rapid changes in society, technology and a multitude of intercultural influences

Project financing and project management

The project will be financed by Rotary Kitzbühel and KulturKontakt Austria and co-financed by several sponsors (to be specified, if needed, upon completion of the fund-raising process).

The project will be implemented by KulturKontakt Austria, k-education project office Sarajevo.

The project will be managed by a Steering Board consisted of one representative of Rotary Kitzbühel and one representative of KulturKontakt Austria. The Steering Board will communicate as needed and meet at least once a year to review project progress and decide about necessary project changes.

Refreshment training: Teachers' training "project-work" (for projects between schools and companies)

24 teachers – 2 of each of the 12 partner-schools – are educated to write project proposals and to train their students to work out projects with companies in order to be able to get financial funds from national and international donors. Participants from 9 out of 12 schools have already participated in "project-work" trainings in the project "tour.reg", thus the training will be designed to refresh and upgrade their knowledge. The training will focus on:

- Idea, Design, calculation, time-schedule, cooperation with real enterprises
- Finding and defining partnerships
- Writing applications, fundraising
- Successful project management / implementation
- Work out, documentation
- Presentation and PR

24 persons, 1 x 2 days, Bosnian-Herzegovinian trainer, about € 8.000,--

Regional school-projects (school – tourism companies)

To enable students to realize project-work at each of the 12 partner-schools at minimum 1 large scale project has to be worked out financially supported out of the project's funds:

- developing an idea, bringing about the cooperation with a real tourism company out of the region, developing the project idea based on the needs of the region
- designing the structure, calculating the expenses, working out a time-schedule
- finding and defining partnerships
- taking into account the regional development needs, environmental problems, gender issues, etc.

- writing an application for an allowance out of the projects funds to finance expenses for technical applies, different school materials, copies, printing of small brochures etc.
- working out the project and its documentation
- public presentation to school authorities, experts, entrepreneurs out the region, parents, etc.

Realizing the project the following measures shall be taken into account:

- coordination with school-authorities
- support by an entrepreneur of the region: relevant business documents, if possible financial help or in-kind services (free space for activities, exhibition), etc.
- financial support out of the project's funds only for office expenses, no fees will be paid
- supervision and mentoring by Bosnian-Herzegovinian experts
- dissemination of the project's results, in particular to school- and political authorities, associations of entrepreneurs and workers, etc.

About € 1.000,-- for each of the 12 partner-schools = about € 12.000,--

Monitoring partner-schools

As the Rotarian partners finance the project out of Rotarian funds they are responsible for success and sustainability.

Thus a Rotarian expert will check the results of students' and teachers' project work and the correct use of the Rotarian funds. These results will be discussed and advice will be given for further activities.

2 journeys, each to 6 partner-schools, each about € 2.000,-- = about € 4.000,--
the expenses will not be balanced with the Rotary Foundation and KulturKontakt Austria

Teachers' training with topics: "good regional cooking", "perfect service", "care of customers"

24 teachers – 2 of each of the 12 partner-schools – are trained to get used with criteria of high quality in the fields of gastronomy and tourism. Thus they are able to improve the quality of teaching their own students.

24 persons, 4 x 3 days, international and/or Bosnian-Herzegovinian trainer, about € 27.000,--

Financing students' visits of the Training Firm Fair in Mostar, April 2013

1 team (1 Teacher, 3 students) of each of the 12 partner-schools is enabled to present their training firm at the Training Firm Fair in Mostar in April 2013. They will be involved into the national and international Training Firm Networks, get the opportunity to deal with deliverers and clients and to bring about business contacts

About € 8.000,--

Editing "Weekly market"

"Weekly market" is a pedagogical board game for teachers' and students' use in the field of Entrepreneurship Education. It demonstrates the working of a market. The game is worked out in national language and designed. Now it has to be printed.

Financed by IFTE, not balanced with KulturKontakt Austria

About € 4.000,--

Total about € 63.000,--